



National Congress Bulletin

DECEMBER 1953 PUBLISHED BY THE NATIONAL CONGRESS OF PARENTS AND TEACHERS • CHICAGO 5 • VOL. 21, NO. 4

Dear P.T.A. Presidents:



Mrs. Newton P.
Leonard

returning from work. Outside is the cold and the star-bright night. Inside is warmth and cheer and family planning for the happy holidays to come. What a wonderful month it is!



• For children it is a month of excitement and anticipation. "Is Christmas tomorrow?" the smaller ones ask at night. And for the older ones it is an almost breathless struggle to complete all their joyous tasks. Can Kathy finish the ash tray for Father that she is making in her art class? Should Johnny make a duck for Bobby or a kitten? Which would Bobby like better? When will they sort out their old toys and select the best ones for the collection at school and at the church? When will Kathy sew the spangles on the heavenly-host costume for Sue? And there's the silverware to be polished and the cookies to be baked. So much to be done! A happy and a busy time it is.

For P.T.A.'s there's the Christmas program to be prepared. Probably you are concerned with the very practical question of whether or not to have a Christmas party for the children. Perhaps you might consider these questions: Would a party fill a real need? Or would it be just another event in the children's already crowded schedule? Have you thought of cooperating with other community agencies? Have you considered asking high school students

to take a leading part in planning and organizing a community cooperative project? This would give them the joy of giving pleasure to younger children or to others in the community. It would give them a real share in the true spirit of Christmas.

• Here's a suggestion that has come to me for a December meeting. In a general discussion group or in the social period, have members describe the Christmas or Hanukkah celebrations of their youth. This would bring recollections of holiday customs from many parts of the country—and in some P.T.A.'s, customs from many other countries as well. The customs would not only be interesting in themselves but would point up the common heritage of most of us in the Judeo-Christian tradition.

"Everywhere, everywhere Christmas tonight" is a theme indicated by many P.T.A. programs. Through music, plays, and talks P.T.A.'s plan to portray the holiday customs of many lands. What a wonderful way to pierce the barriers of language and geography that blind us to our common ideals! American voices will sing "Noel," "Stille Nacht, Heilige Nacht," "Adeste Fidelis," "Minuit Chrétien," and the other lovely carols and hymns that have come to us from many countries and ages. Through the clouds of strange languages will shine the sun of shared belief—our faith that all men are children of God, assured of his divine love.

Some communities will hear voices from Iron Curtain countries raised in these same carols. These will be recordings broadcast from Freedom Trees, the "singing" Christmas trees erected by community organizations as part of the Crusade for Freedom campaign. Freedom Trees will remind us that the freedom we treasure is a right that we seek for all men. Children can take part in this demonstration of our concern for others by preparing Christmas and New

Year greetings to be transmitted by Radio Free Europe to Iron Curtain exiles in European camps. I hope the news of this project reached you in time for your P.T.A. to cooperate in it.



© A. Devaney

• Thoughts turn homeward at this season, and mine turn to the national home we are building in Chicago. Last year at this time our home was but a vision. This year it rises from the ground in noble stone and strong steel, a symbol of our resolution to seek for all children everywhere what the best and wisest parent wants for his own child.

Now as we prepare for Christmas let us bring our children into a fuller sharing of the warm and sustaining fellowship of our religious faith. Let us help them to understand the spiritual significance of the great events we celebrate.

To each of our members I wish every joy of the season. May we share with our children and with each other an ever deeper and richer understanding of our spiritual heritage. May we grow in good will toward all men and be strengthened in our striving for peace on earth.

Loyally yours,

Suzile P. Leonard

MRS. NEWTON P. LEONARD, President
National Congress of Parents and Teachers

WHAT OUR CONGRESS PARENT-TEACHER GROUPS ARE DOING...

Polio Facts

All those who had close contact last summer with the use of gamma globulin for the temporary prevention of paralytic polio have been impressed by the calm acceptance by the public of its limitations and short supply. The National Foundation for Infantile Paralysis reports that the concerted drive by organizations throughout the country to help interpret the facts to anxious parents was largely responsible for the prevalent wholesome attitude. Indeed it is interesting to note that in only one large metropolitan area, uninformed public pressure forced public health officials to weaken the necessary government rules on the allocation of gamma globulin.

Basil O'Connor, president of the National Foundation, in a message to Mrs. Newton P. Leonard, said, "The National Congress of Parents and Teachers is to be commended for the splendid effort in the field of public health education it has made in the last six months to bring the facts of the unusual situation regarding gamma globulin to its eight million members through special newsletters and distribution of the 'Leaders' Alert' prepared by the National Foundation. The P.T.A. made a unique contribution by the publication of 'Progress Report on Polio' in the May issue of the *National Parent-Teacher* with its subsequent reprint distribution across the nation."

Reports from National Foundation chapter volunteers in every state indicate P.T.A.'s held educational programs on the polio problem, used exhibits, showed films, and distributed informational material that increased community understanding of the latest developments in polio prevention. In areas where mass inoculations of gamma globulin were held, members of P.T.A. volunteered for service in the clinics—beginning with the very first in Montgomery, Alabama.

The article "Progress Report on Polio" by Hart E. Van Riper, M.D., medical director of the National Foundation, gave such a comprehensive picture of the latest research developments on gamma globulin and an experimental vaccine that 515,000 copies of the re-

print were ordered from the National Congress for distribution by the National Foundation itself. State P.T.A.'s used the reprint "Progress Report on Polio" and material of the National Foundation, such as the "Polio Message to Parents—Gamma Globulin, 1953," "Leaders' Alert" bulletins, and the program aid "Leaders' Work Kit," to inform their members at state conventions and in other ways.

Gamma globulin is one step in the research developments resulting from National Foundation-supported programs that give promise of prevention of the only epidemic disease still on the increase in our country. The public health education job being done by P.T.A. units in this area helps to reduce the fear of parents and pave the way to informed understanding of these hopeful steps being taken. It points up once again the value of voluntary participation as an educational force in our democratic society.

Care and Treatment of Program Participants

The New Jersey Congress has prepared a short statement on "The Care and Treatment of Program Participants" that ought to guarantee their frequent return to the lecture platform or round table. It advises the program committee to invite speakers well in advance of the planned meeting, giving them a specific assignment and relating it to the general program. It then suggests that someone meet the guests at the door and arrange for parking facilities if necessary.

Fees and traveling expenses should be paid promptly. The New Jersey Congress stresses the importance of good lighting at the speaker's stand, with, of course, a supply of drinking water near by.

Introductory remarks should be brief but complete. After the meeting, a short note of thanks should be sent to everyone who contributed to the program. These practices will not only result in a happier speaker but, very probably, a better speech.

P.T.A. Library Scholarships

The P.T.A. through its fifty state congresses (Hawaii and Washington, D. C., make the fifty) gives annually hundreds of thousands of dollars for teacher scholarships, both loans and gifts. Recently scholarships are being provided for school librarians. Indiana began the practice, with California following; now the Washington (state) Congress of Parents and Teachers announces a \$250 scholarship for graduate study for school librarians.

—Reprinted from the American Library Association Bulletin, October 1953

Teachers Take a Bow

Teachers received an unexpected tribute from Kilmer P.T.A. in Chicago last spring, when a week-long program was scheduled in their honor. Each teacher in the school received a personal letter from the unit expressing its confidence in her and commanding all those who had sponsored extracurricular activities for students. On the last day of the week the P.T.A. served midmorning coffee during recess, and the handshakes and warm greetings were signs of the good fellowship all around.

When the teachers returned to class a film, *The Teacher as Guide and Observer*, was shown to the parents in the auditorium. The purpose of the program was to promote teacher recruitment, and as a consequence Kilmer P.T.A. has appointed a committee to work with the principal, Clarence K. Anderson, on a public relations project throughout the year. It will attempt to enlighten parents on the importance of the teaching profession and encourage children to consider teaching as a future career.

Three Good Reasons for Giving

A title to tomorrow—that's what an investment in our national headquarters can give our children. Many readers are mindful of his as they contribute to the P.T.A. building now under construction. Said Mrs. J. P. Covert of Wenatchee, Washington: "This gift is an infinitesimal stake in my children's future. They are ages two, four, and six. If only a dollar small could become a million!"

"School Begins for Parents"

• Time was when parents of a first-grader felt almost as bewildered and shy as he did on first entering the school. The administration was usually unknown to them, teaching methods had changed enormously—what help did they have in adjusting to the new situation along with Johnny? Now we hear more and more of schools preparing handbooks to introduce the whole family to the classroom.

A good example is the booklet prepared by the Bonner County (Idaho) Schools. It explains enrollment procedures and school hours and discusses the value of regular attendance and parents' visits.

Particularly interesting to our field-worker was the chapter "School Begins for Parents Too." She quotes from it:

School begins when you attend P.T.A. meetings. Your participation and active support is the mainstay of this organization. When you join forces with other parents who give so liberally of their time and effort, the school has definitely begun for you.

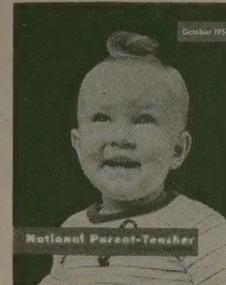
Tuning In on Educational TV

Just a year ago a Chicago columnist asked suburban parents in Wilmette to monitor children's TV programs during the Christmas holidays. Twenty-eight willingly complied. In four days they recorded the following: 77 murders, 53 shootings, 7 kidnapings, and 30 gun fights. On Christmas Day alone four murders and fourteen other acts of violence were shown.

The columnist wrote a series of articles based on the results of the monitoring. They attracted nation-wide attention; they also spurred citizens of Wilmette to take stock of the television stations and to decide what they wanted to do.

Earlier in the month a P.T.A. meeting had been held at Harper School. Participating in a panel were educators and television experts who discussed TV programing and its impact on children. A capacity audience attended, including many people without children.

From this meeting and the articles that followed came the growing feeling that educational television would fill a much-needed role in their community. A citizens' committee, in which P.T.A. members were prominent, was formed to help secure Channel 11, one of 242 channels set aside by the Federal Communications Commission for noncommercial telecasting.

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COME TO OUR 1954 CONVENTION BY THE SHORE!

When P.T.A. delegates assemble for the 1954 national convention in Atlantic City, New Jersey, they will have the added pleasure of observing the city's centennial and the diamond jubilee of light. Why not plan your vacation around these convention dates, May 24 to 26? Bring your family along to share in the proceedings and enjoy the seashore charm of Atlantic City's four-mile-long ocean-front boardwalk. Future issues of the "Bulletin" will publish details of the 1954 program.



• A view of the boardwalk at Atlantic City, where convention delegates will stroll next May.



© George Sommer

Teacher Recruitment in Illinois

LAST month's *Bulletin* described the outstanding scholarship program of twenty-four state congresses, who together awarded more than \$150,000 in grants to future teachers. For a closeup of teacher recruitment in one state, we turn this month to Illinois, since it led the nation in 1953 in awarding scholarships amounting to \$44,000. These grants are only part of a project that reached each of its 493,181 members and involved parents, teachers, and students alike.

- Teacher recruitment got under way in March with "Salute to Teachers Week." Mrs. J. W. Heylmun, chairman of the committee on recruitment, sent out a packet designed to help each unit put its program into action. The smallest to the largest P.T.A. was asked, "What are you doing to recruit teachers?"

- If no single answer indicated complete success in attracting and retaining good teachers, the total results were encouraging. They pointed to increasing awareness of teachers' needs and a resolve to meet them.

- Many P.T.A.'s were concerned about the comparatively low salaries paid to teachers and felt that legislation to adjust salaries was basic to any recruitment program. Peterson P.T.A., Chicago, set up a special committee to study a single salary schedule for teachers.

- High school units throughout the state promoted the formation of Future Teachers of America clubs. Some schools have given high school seniors the chance to spend an hour a week observing the elementary class they would like to teach.

- In Rockford, Illinois, Garrison P.T.A. studied the question of teacher retirement and concluded that many good teachers are being lost because laws set the retirement age at 65. They urged that teachers be permitted to continue serving as long as they are useful.

- Parent-teacher members in Brookfield conduct a house-to-house census every two years of the children in the community. This year they also ascertained the number of mothers who are qualified to teach.

- "Make Mine Teaching" is the title of this panel on teacher recruitment in Peoria, Illinois. It was part of the Illinois Congress program to interest promising young students in teaching as a career. Community leaders and educators took part in the discussion with winners of congress scholarships.

- Logan P.T.A., Murphysboro, showed a special film on recruitment and then discussed questions raised by the picture. In Evergreen Park the Central School P.T.A. tried to find pleasant living quarters for teachers. Oswego P.T.A. mailed material on the need for teachers and information on scholarships to every senior in the school.

- During the observance in March teachers made headlines in local newspapers throughout the state. Feature articles and editorials appeared in support of recruitment, while local units took to the radio with scheduled programs and spot announcements to pay tribute to their teachers. Mrs. Elizabeth Marshall, chairman of the radio and television committee of the Illinois Congress, compiled the material on which these were based.

- "This is only a beginning," says the Illinois Congress of its program. It's an exacting attitude, but one that is likely to bring excellent results in next year's teacher recruitment.

NATIONAL CONGRESS BULLETIN

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© National Girl Scout News Bureau

● Mrs. J. W. Thurmond, member of the board of directors of the Girl Scouts of the U.S.A., accepts on behalf of the P.T.A. a flag donated to the new school at North Augusta, South Carolina, by the local American Legion post, and turns it over for safekeeping to a color guard of Girl Scouts.



Headquarters Highlights

★ P.T.A. members who have given again and again to the national headquarters fund deserve special recognition and thanks. Yet many of these must go unnamed, since they often contribute to general collections at one parent-teacher meeting after another—local, council, district, state, or national—leaving no record of their names.

Sometimes, through friends who happen to know of this repeated generosity, we learn who such donors are, as we have learned about the repeated contributions from Mrs. J. H. Moore of Deport, Texas (president of the Texas Congress of Parents and Teachers, 1947-50). Mrs. Moore herself long ago lost count of the money she has contributed to our headquarters, but she may well rejoice in the continued support she has given to the construction of this impressive and useful building.

Some of Mrs. Moore's contributions were made as honor gifts in the name of the district or council at whose meeting she happened to be speaking—an interesting reversal of the more common practice, by which a district or council honors one of its leaders. With several honor gifts of this kind, amounting to ten or twenty-five dollars each, in addition to her many uncounted donations, Mrs. Moore has certainly invested a substantial amount in our new headquarters. A vote of thanks to Mrs. Moore and the unnamed leaders all across the country who have made similar contributions!

Local units that—like Mrs. Moore—have given to the national headquarters fund again and again are well represented by the LaFayette Parent-Teacher Association of LaFayette, Kentucky. Not satisfied with earning an Honor Award in August 1952 for having sent in twenty-five cents per member, this P.T.A.—a consolidated elementary school in Christian County, Kentucky—has contributed as a group at state conventions and district conferences.

Early in 1953 the P.T.A. invited its two hundred and eighty boys and girls to bring their nickels and dimes as *their* part in the national headquarters project. The resulting fifty dollars was forwarded to the National Office as an honor gift in the name of five men to whom the boys and girls wished to show their appreciation. These men, it was reported, stood out "far above all the rest of the members" as being responsible for many things provided for the school children through the P.T.A.: Edmund G. Burke, Sr., John Thurman Green, Sr., and J. W. F. Williams of LaFayette; Leonard Gee of Herndon; and Roy C. Owen of Hopkinsville.

When the national headquarters committee wrote a letter of thanks for this generous gift, the LaFayette P.T.A. responded with another check for ten dollars, this time in the name of Rogers Carr. "As soon as we can garner some more quarters to the amount of ten dollars," writes the president, "we have others to be added. We hope to add quite a few."

The LaFayette P.T.A. has already been cited in the *National Congress Bulletin* for the distinction of having given more than seventy cents a member to the national headquarters fund. Special recognition goes to it now for its wonderful spirit of continual giving!

Keeping Posted on State Projects

November was designated "National Headquarters Month" by the TENNESSEE CONGRESS, which suggested that room representatives call on each new member, inform him of the new headquarters being built for the service of children, and ask for a contribution to the fund . . . OHIO, in an appeal to units that have not yet contributed, urged, "Let every member in Ohio be able to say, 'I own property at the corner of Rush and Huron streets in Chicago.'" . . . NEW YORK initiated a very successful Blue Feather project. At its Western District fall conference the state chairman met members from honor units (which had contributed an average of twenty-five cents a member) and gave each a blue feather to wear—in hat, hair, or lapel. Later in the program they were asked to stand and were told that "it certainly was a feather in their caps" and a matter of pride to the whole district that so many members of Honor Award P.T.A.'s were in attendance . . . WASHINGTON, at its 1953 state convention, sold footprint cutouts reading, "We are footing our bill for national headquarters." (By a misunderstanding Nevada was credited with these footprints that actually started out in the state of Washington.)

All money now raised for headquarters will go toward furnishing the building and paying off the mortgage. The states have demonstrated that they are ready and eager to "finish the job."

NATIONAL CONGRESS OF PARENTS AND TEACHERS

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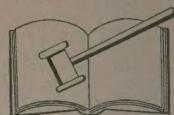
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1953-54 Legislation Program

OF THE NATIONAL CONGRESS OF PARENTS AND TEACHERS

(Continued from the November 1953 issue of the Bulletin)



Recommendations for State Congresses

THE following suggested areas for study and action involve state and local legislation rather than federal laws. Passage of sound state laws and local ordinances is but the first step, however. Interest should be sustained in order to ensure high standards of administration and enforcement.

Legal Bases for Adoption and Guardianship of Minors

- Adoption is an important part of modern social process. More than half our states have emphasized this with new or amended adoption laws in the past three years. Continuing concern with this problem is expressed by the Board of Managers of the National Congress through the recommendation that the legislation committee of each state congress continue careful review of the current and proposed state legislation for adoption and guardianship of minors.

Objectives of adoption laws should be to provide protection for:

The child from unnecessary separation from parents, from adoption by unfit persons, and from interference in adoptive home.

The own parent from hurried decisions to yield child.

The adoptive parents from hereditary defects of child and from disturbance by natural parents.

Among the principles of adoption that help to achieve the above objectives are included:

Preservation of the child's identity without stigma.

Examination of adoption placements by qualified social agency on behalf of the court.

Safeguarding the new parental rights by termination of own parent rights.

Adoption proceedings held in home state of petitioners for adoption, in their local community, and in court with jurisdiction over children's cases.

Court hearings and records held confidential.

Consent to adoption obtained from natural parents or person or agency legally responsible.

Provision for trial period of adoptive residence, including visits by authorized agency representative.

The Board recommends further that the significant gains made in the legal bases and practices for adoption and guardianship of minors during the past decade be the basis for continued emphasis in this area.

Other principles of adoption and related information is to be found in such sources as:

Essentials of Adoption Law and Procedure. Washington, D.C.: Children's Bureau Publication No. 331, Federal Security Agency, Social Security Administration, 1949.

Guardianship, A Way of Fulfilling Public Responsibility for Children. Washington, D.C.: Children's Bureau Publication No. 330, Federal Security Agency, Social Security Administration, 1949.

Social Work Year Book. New York: American Association of Social Workers, 1951.

Child Labor Laws

- Federal control of child labor, which is administered through the federal Fair Labor Standards Act, applies only to industries engaging in interstate commerce or producing goods for shipment in interstate commerce. Other than this, each state makes and enforces its own child labor laws.

Recent amendments have greatly strengthened the federal Fair Labor Standards Act. The federal government now has authority to prohibit the employment of children under sixteen in any state while school is in session. The children of migrant workers present the greatest problem in this field. Eleven occupations have been declared hazardous for children under eighteen and are closed to them. There is no protection under this law for newsboys.

State congresses are urged to bring their state laws up to the standards of the federal Fair Labor Standards Act.

Juvenile Detention

- The Board of Managers urges each state congress to study conditions under which juveniles are detained in court custody and then determine whether state or local legislation is needed to improve these conditions or more adequately to protect the interests of the children and youth who are affected by the conditions.

In seeking to improve protective services for children and youth, there are several areas in which every state should be concerned. When is detention necessary? Is the practice abused? Do your grand juries, probation commission, or other groups having official status make periodic investigations and reports?

What is the definition of a "child" so far as arrest and detention are concerned? What is the philosophy underlying detention of juveniles in your state? Is it designed to be purely custodial, punitive, rehabilitative, or a combination of two or more of these?

Are children who are neglected or dependent because of home situations separated from those held for delinquencies? Is the same true of transient children and those held as material witnesses?

Are there standards set by local or state authorities for the facilities in which these juveniles are held and for the personnel who administer them?

How do detention services in rural or urban centers compare with those in metropolitan areas?

Do you encourage local units to visit jails and juvenile halls (or detention homes) to determine and report whether juvenile offenders are segregated from adult inmates and how long juveniles are held in custody before court hearings?

Is there a state agency especially concerned with youthful offenders?

The answers to the questions should indicate whether better laws, better administration, or greater public understanding of the problem is needed in your state.

Correlative Efforts for Child Welfare Legislation

- The Board of Managers recommends that state congresses work for the establishment of a state commission or council composed of representatives of state agencies and organizations concerned with the welfare of children and youth. Such a commission or council can be most effective in co-ordinating efforts to secure legislation needed to improve services for children and youth.

Safety

Laws Governing Traffic Safety

- Because of the ever increasing number of highway traffic

accidents, the Board of Managers recommends that each state congress work for:

Enactment of state driver-licensing laws conforming to national standards, to the end that every driver of an automotive vehicle may be physically, mentally, and emotionally fit to drive and fully aware of his responsibility to the public as the operator of a motor car.

Enactment of modern, comprehensive, and uniform traffic laws and ordinances based on the Uniform Vehicle Code and the Model Traffic Ordinance, both available from the National Safety Council.

Requirement that all owners of motor vehicles carry such public liability and property damage insurance—or prove personal responsibility—as will give proof of their ability to pay for personal injury or property damage caused by motor vehicles owned or operated by them.

Provision of budget and personnel organization adequate to enforce laws governing traffic safety.

Fire Prevention

- Because of the great losses in human lives and property each year through fires, the Board of Managers recommends that state congresses give full cooperation to governors, mayors, school superintendents, and all officials in the fields of education, engineering, and enforcement in putting into effect these recommendations of the President's Conference on Fire Prevention:

Study of existing building codes.

Strengthening of state-wide fire prevention laws.

Community Safety

- Community surveys should be undertaken to the end that appropriate legislation may be enacted to safeguard children from hazards such as unused wells, abandoned buildings, unprotected quarries and pits, and irrigation ditches in residential areas.



© U.S. Air Force

The first P.T.A. in the 36-year history of Selfridge Air Force Base (Mount Clemens, Michigan) was formed this November with the installation of a full slate of officers. Shown opposite (front row) are Mrs. John Bayer, treasurer; Mrs. James Bell, president; Mrs. Charles Bordens, secretary; and Mrs. Joe O. Stevens, teacher vice-president. In the back row, sharing the honors of the vice-presidency, are M/Sgt. James Parvin, M/Sgt. Hugh Ames, and Capt. Thomas Blackburn. More than two hundred parents enrolled during the installation ceremony. Selfridge Base School, in its second year of operation, has classes from kindergarten to the sixth grade, with an attendance of five hundred children.

Tear off here

Christmas Gift SUBSCRIPTION BLANK

National Parent-Teacher
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Chicago 5, Illinois

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I am enclosing \$ _____ Please send the *National Parent-Teacher: The P.T.A. Magazine* for one year to the following address. Please start with the _____ issue.

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MAKE CHECK OR MONEY ORDER PAYABLE TO NATIONAL PARENT-TEACHER

Subscription Rates
\$1.25 a year—U.S. and possessions
\$1.50 a year—Canada
\$1.75 a year—Other countries

Reminder to 50-or-more and 100-or-more Clubs

For those of you who would like to refresh your memory about the requirements for admission to the Fifty-or-More and the Hundred-or-More clubs, here they are. Any unit with a total of fifty or more subscriptions to the *National Parent-Teacher* may qualify for membership, provided it submits the following information:

1. The number of subscriptions forwarded (fifty or more) in the period from April 1, 1953, to March 31, 1954.
2. The date they were sent.
3. The name of the P.T.A.
4. The city and state where located.
5. The name of the unit president.

Fifty-or-More Club members should notify the National Office when their accumulated subscriptions reach one hundred, so that they may transfer to the second club.

The full membership list of both clubs will be published in the June-July issue of the *Bulletin* and will also be posted at the 1954 convention in Atlantic City.

Since many states also have honorary clubs and awards based on subscriptions to the *National Parent-Teacher*, local units should write their state magazine chairman for full details.

ENJOY A

Safe Holiday

• No doubt each of you is busily making plans for celebrating the holiday season this month, for December seems to be the time for merrymaking. Yet the National Safety Council reminds us that December is also the most dangerous time of the year insofar as traffic accident fatalities are concerned.

Therefore, to make this holiday season cheerful instead of tearful for members of your community, won't you please urge every grown-up to follow these rules for safe winter driving?

1. Lower your speed. It's better to get there late, than never to get there at all.
2. Double your caution. Drive as though the unexpected were about to happen any time.
3. Use good tire chains. They can reduce your stopping distance as much as 40 per cent on slick road surfaces.
4. Never drive with some one who has been drinking.
5. Always maintain your brakes, windshield wiper blades, and defroster in best possible condition.

A Safe Holiday Will Be More Fun!

★ If one day above others is children's day, that day is Christmas. It is a day of joy and of giving, a day that warms the heart and banishes the winter darkness. How better to mark it than by giving your friends a subscription to the *National Parent-Teacher*—a magazine dedicated to children. By such a gift you will tell them that you care for children and that you know that they care. Long after the silver star has come down from the top branch of your Yule tree and months after the small white holiday candles have been stored away, your gift will continue coming, bringing its message, reminding its readers of your shared loyalty to children and youth.

Local President . . .

- Have you received YOUR copy of *Magazine Promotion News*? It was mailed to you on November 2. Please share it with your *National Parent-Teacher* Magazine chairman. It contains interesting news and ideas that will be very helpful to you both. If your copy hasn't come, please inquire at your local post office.



Merry Christmas . . .
Happy New Year